



Association of
Democratic Services
Officers

Susan Biddle: Director of Training

Susan joined ADSO as Director of Training in late 2018. She currently works freelance as an independent consultant and has done so since 2011, building up a good client base across local government, health and the NGO sector. She spent 25 years in local government in the field of learning and development – working locally and then nationally for the Improvement and Development Agency for local government as Head of Workforce Development – leading on non- managerial workforce development and developing the IDeA's e-learning offer 'learning pool'. In her final 6 years with the IDeA she designed and led the Healthy Communities Programme which has steered her freelance practice into the public health in local government field. While freelance she worked with CfPS as an associate and as Regional lead for London, occupies a Board position with the supported housing arm of a London Housing Association and juggles her busy freelance practice with her role for ADSO in leading on training and development at Board level.

Her freelance work involves a variety of work in London and the surrounding areas, primarily in the arena of health, public health and social care. Her experience is in system change and organisation development as well as individual and team coaching, design and evaluation.

An avid reader, keen but casual cook and apprentice painter keeps her busy in her spare time. She loves to experience new cultures and enjoys travel – increasingly further afield as her two boys are now grown up enough to fend for themselves. Her passion for the sea takes her to Cornwall every year to recharge her batteries in a salty environment – she sees herself as more of a gritty Penzance girl than a St Ives cream tea woman.