



Association of
Democratic Services
Officers

Board Member Profile

Matthew Hall: ADSO Director of Business Strategy and Development

Matthew has held several strategic and operational roles within membership bodies and professional associations. He is currently Executive Director of the British Pain Society, a multidisciplinary membership organisation for medical professionals and clinicians.

His previous roles include Associate Director at the CQF Institute, Strategy & Operations Manager at the Chartered Insurance Institute, and Head of Engagement at the Chartered Institute of Public Relations.

Matthew has significant experience developing and leading change initiatives with a particular focus on transforming how organisations interact with their members and stakeholders. His expertise spans member engagement, digital technology, leadership and strategy, and operational efficiency.

Matthew holds an MBA from Bayes Business School, where he was the Third Sector Scholar. His research focused on the effective measurement of member engagement and its impact on strategic decision-making.

Away from work, Matthew's interests include triathlon, chess, and cooking.